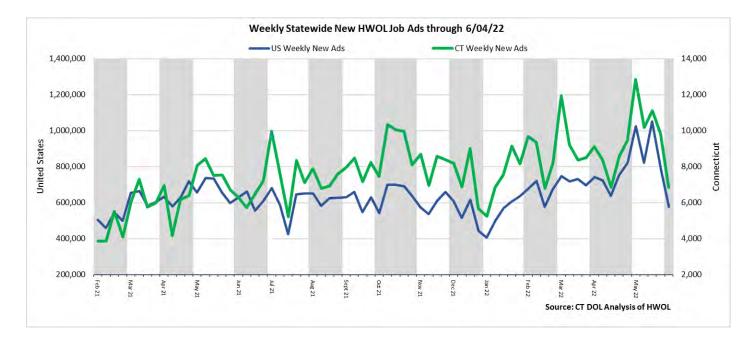## Week Ending June 4ᵗʰ, 2022: New Ads Down 30% over the week but up 9% from a year ago

WETHERSFIELD, June 10ʳᵈ, 2022 – During the week ending June 4ᵗʰ, there were 6,847 new postings, down 2,992 new ads or -30% over the week. Three Industries comprised a combined third of this overall drop; Finance & Insurance, Health Care & Social Assistance, and Accommodation & Food Services. Employers with the largest over-the-week drop include Starbucks Coffee (-136 new ads), Deloitte (-114 new ads), and Yale-New Haven Health System (-85 new ads). The most recent weekly total is the lowest level since mid-April and the 5ᵗʰ lowest level of 2022. The one week change of -2,992 is the largest one week drop since the last week of December 2021, which was down 3,323 from a week prior. Though down over the week, total new ads are up 9% from a year ago. During the week of June 5ᵗʰ 2021 there were 6,294 new ads and during the week of June 6ᵗʰ 2020 there were 4,326 new ads. During the pre-pandemic first week of June 2019, there were 2,760 total new ads.

Industries with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Retail Trade.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, Wholesale & Manufacturing Sales Representatives.

Employers with the most new postings include Yale-New Haven Health System, UnitedHealth Group, and Hartford Healthcare.

The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,336 new postings, -18% over the week)
- **Finance And Insurance** (691 new postings, -39% over the week)
- **Retail Trade** (648 new postings, -24% over the week)

NAICS	Industry	Ads Week Ending: 6/4/22	1 week ago: 5/28/22	4 weeks ago: 5/7/22	1 week change %	1 week change #	4 week change %	4 week change #
0	Total	6,847	9,839	12,838	-30%	-2,992	-46.7%	-5,991
11	Agriculture, Forestry, Fishing and Hunting	4	7	11	-43%	-3	-64%	-7
21	Mining, Quarrying, and Oil and Gas Extraction	2	9	11	-78%	-7	-82%	-9
22	Utilities	27	39	40	-31%	-12	-33%	-13
23	Construction	98	151	162	-35%	-53	-40%	-64
31	Manufacturing	600	745	913	-19%	-145	-34%	-313
42	Wholesale Trade	65	84	133	-23%	-19	-51%	-68
44	Retail Trade	648	853	1,115	-24%	-205	-42%	-467
48	Transportation and Warehousing	228	195	902	17%	33	-75%	-674
51	Information	139	336	238	-59%	-197	-42%	-99
52	Finance and Insurance	691	1,129	1,409	-39%	-438	-51%	-718
53	Real Estate and Rental and Leasing	109	272	275	-60%	-163	-60%	-166
54	Professional, Scientific, and Technical Services	589	847	840	-30%	-258	-30%	-251
55	Management	7	17	7	-59%	-10	0%	0
56	Administrative and Support	144	256	401	-44%	-112	-64%	-257
61	Educational Services	177	318	375	-44%	-141	-53%	-198
62	Health Care and Social Assistance	1,336	1,638	2,080	-18%	-302	-36%	-744
71	Arts, Entertainment, and Recreation	36	52	78	-31%	-16	-54%	-42
72	Accommodation and Food Services	383	645	822	-41%	-262	-53%	-439
81	Other Services (except Public Administration)	113	200	293	-44%	-87	-61%	-180
92	Public Administration	69	122	134	-43%	-53	-49%	-65
99	Unspecified	1,382	1,924	2,599	-28%	-542	-47%	-1,217

Source: CT DOL Analysis of HWOL

During the week ending June 4th, the total ad decrease of -2,992 or -30% is the net result of declines in 20 out of 21 industries. The largest over the week drops occurred in Finance & Insurance (-438 new ads or -39%), Health Care & Soc. Asst. (-302 new ads or -18%), and Accommodation & Food Services (-262 new ads or -41%). Among the 21 industries, the only over the week increase occurred in Transportation & Warehousing (+33 new ads or +17%). Over four weeks all but one industry had declines, the largest occurred in Health Care & Social Assistance (-744 new ads or -36%) and Finance & Insurance (-718 new ads or -51%). Over four weeks the only industry without a decline was Management, which was unchanged.

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: https://www1.ctdol.state.ct.us/lmi/hwol.asp

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	6/4/22	5/28/22	5/7/22	%	#	%	#
Registered Nurses	394	425	429	-7%	-31	-8%	-35
Retail Salespersons	167	292	300	-43%	-125	-44%	-133
Sales Representatives, Wholesale and Manufacturing,	154	199	256	-23%	-45	-40%	-102
Laborers and Freight, Stock, and Material Movers	152	90	179	69%	62	-15%	-27
Supervisors of Retail Sales Workers	139	208	220	-33%	-69	-37%	-81
Heavy and Tractor-Trailer Truck Drivers	103	117	739	-12%	-14	-86%	-636
General and Operations Managers	100	144	121	-31%	-44	-17%	-21
Medical and Health Services Managers	99	122	137	-19%	-23	-28%	-38
Marketing Managers	92	130	89	-29%	-38	3%	3
Customer Service Representatives	92	150	207	-39%	-58	-56%	-115
Management Analysts	76	122	136	-38%	-46	-44%	-60
Sales Managers	74	90	117	-18%	-16	-37%	-43
Secretaries and Administrative Assistants	62	121	182	-49%	-59	-66%	-120
Licensed Practical and Licensed Vocational Nurses	60	90	96	-33%	-30	-38%	-36
Janitors and Cleaners, Except Maids and Housekeeping	58	74	80	-22%	-16	-28%	-22
Childcare Workers	56	37	73	51%	19	-23%	-17
Security Guards	55	62	128	-11%	-7	-57%	-73
Waiters and Waitresses	52	44	78	18%	8	-33%	-26
Nurse Practitioners	49	65	83	-25%	-16	-41%	-34
Maintenance and Repair Workers, General	49	70	71	-30%	-21	-31%	-22
Human Resources Specialists	47	75	70	-37%	-28	-33%	-23
Supervisors of Office and Administrative Support	47	80	53	-41%	-33	-11%	-6
Financial and Investment Analysts	45	46	38	-2%	-1	18%	7
Food Service Managers	42	72	100	-42%	-30	-58%	-58
Cooks, Restaurant	42	44	50	-5%	-2	-16%	-8

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (394 new postings, -7% over the week)
- Retail Salespersons (167 new postings, -43% over the week)
- Wholesale & Manufacturing Sales Representatives (154 new ads, -23% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 6/4/22	1 Week Ago: 5/28/22	4 Weeks Ago: 5/7/22	1 Week # Change	4 Week # Change
Yale-New Haven Health System	98	183	83	-85	15
UnitedHealth Group	92	80	165	12	-73
Hartford Healthcare	88	119	98	-31	-10
Trellix Incorporated	86	0	0	86	86
Amazon	83	25	73	58	10
CVS Health	77	56	34	21	43
Raytheon	69	42	122	27	-53
PricewaterhouseCoopers	61	130	79	-69	-18
FedEx	61	9	24	52	37
Marrakech Incorporated	53	1	3	52	50
Walgreens Boots Alliance Inc	50	62	58	-12	-8
Cigna Corporation	48	46	52	2	-4
Capital One	48	99	478	-51	-430
Travelers	46	63	217	-17	-171
General Dynamics	45	64	63	-19	-18
Cyient Ltd	43	0	0	43	43
National Health Care	40	0	0	40	40
Comforcare Senior Services	40	0	0	40	40
KPMG	39	43	84	-4	-45
Aya Healthcare	39	69	24	-30	15
Trinity Health	36	27	50	9	-14
Maximus	34	0	2	34	32
Anthem Blue Cross	34	73	68	-39	-34
Aspen Dental	33	20	5	13	28
Zebra Technologies	32	0	0	32	32

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Retail Trade, Health Care, and Finance & Insurance. The 25 employers shown above account for 19 percent of all new ads. Among the top 25 employers, 15 had over the week ad increases and 10 had decreases. The largest top 25 employer increase over the week was Trellix Incorporated (+86 new ads), Amazon (+58), and Marrakech Inc (+52 new ads). The largest decreases in the top 25 include Yale-New Haven Health System (-85 new ads), PricewaterhouseCoopers (-69 new ads), and Capital One (-51 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:
https://www1.ctdol.state.ct.us/lmi/hwol.asp